**Health Care Provider (HCP) Evergreen Content**

These posts can be used during any time of year to engage WIC participants online and raise awareness of WIC and HCP partnerships.

*Note to client: many of these are graphics, rather than photos, in order to make them more applicable to* ***all*** *healthcare professionals.*

*Post 1*

**Copy**: WIC families, we’re here for you! We provide [insert type of services offered here – OBGYN, pediatrician, etc.] services for WIC families to help your family grow healthy and happy. Contact us today to learn more!

[insert your website URL and/or phone number here]

**Visual**:



*Post 2*

**Copy**: Together, we can build a healthier community. At [insert name of your organization], we provide WIC families with the [insert type of services offered here – OBGYN, pediatrician, etc.] services needed to help their little ones THRIVE! 💫

Give us a call or visit our website – we’d love to hear from you.

[insert your website URL and/or phone number here]

**Visual**:



*Post 3*

**Copy**: Are you familiar with WIC? They help pregnant parents and kids up to age 5 get nutritious food and other resources. And we help WIC families with health services! Contact us today to learn more about how we can help your family ❤️

[insert your website URL and/or phone number here]

**Visual**:



These graphics can be posted on your Instagram/Facebook Story any time of year:

*Story Post 1*

**Visual**:



*Story Post 2*

**Visual**:

